What is personalised cancer care?

Personalised care is **tailored to an individual** based on the cancer's **genetic information** and the person's **lifestyle** and **environment**[1,2]

A **better understanding** of cancers and **advances in cancer tests** has helped move care:[1–4]

From a traditional approach
- chemotherapy, radiotherapy and / or surgery
- based on cancer **location and stage**

To a precision approach
- personalised treatments
- based on cancer's **genetic information**

This marks an important step towards personalised care[1]

Getting tested is key

Looking at your cancer's **genetic information** through the **most up-to-date tests** can help guide decisions about treatment[1,5–7]

Consenting to share your cancer's genetic information can help researchers understand more about cancer and develop new treatments[1,6,8,9]

What does personalised cancer care mean for me?

A more **accurate diagnosis** to guide care plans[6]

More efficient and effective **research** and **development** for new or improved cancer treatments[9]

Using **data** to better understand, manage and monitor your cancer[6,7]

Helping doctors choose **treatment** and **care options** best suited to you[6]

Personalised care aims to help get better outcomes for you and others with cancer[6,9]

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