

What is personalised cancer care?

Personalised care is **tailored to an individual** based on the cancer's **genetic information** and the person's **lifestyle and environment**^{1,2}

A better understanding of cancers and **advances in cancer tests** has helped move care:¹⁻⁴

From a traditional approach

- chemotherapy, radiotherapy and / or surgery
- based on cancer **location and stage**

To a precision approach

- personalised treatments
- based on cancer's **genetic information**

This marks an important step towards personalised care¹

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Getting tested is key



Looking at your cancer's **genetic information** through the **most up-to-date tests** can help guide decisions about treatment^{1,5-7}



Consenting to share your cancer's genetic information can help researchers understand more about cancer and develop new treatments^{1,6,8,9}

What does personalised cancer care mean for me?

A more **accurate diagnosis** to guide care plans⁶



Using **data** to better understand, manage and monitor your cancer^{6,7}



More efficient and effective **research and development** for new or improved cancer treatments⁹



Helping doctors choose **treatment and care options** best suited to you⁶

Personalised care aims to help get better outcomes for you and others with cancer^{6,9}

References

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